



**Perio
Master
Clinic**
An EFP initiative

MAY 5-6, 2023
LEÓN, MEXICO



www.efp.org

Hard- and soft-tissue aesthetic reconstructions around teeth and dental implants

Current and future challenges

May 5-6, 2023 | León, Mexico

NEW DATE

Industry Dossier

Congress chair: **Alejandro García**
Scientific chair: **Anton Sculean**



CONTENT

- 2 | Organising Committee
- 2 | Organising Office & Contacts
- 3 | Invitation
- 4 | Venue
- 5 | Review from previous editions
- 6 | Preliminary Programme Overview
- 7 | Industry Packages
- 7 | Preliminary Exhibition Floor Plan
- 8 | Sponsorship items
- 8 | Sponsorship Levels
- 8 | Industry Sponsored Workshops
- 8 | Onsite Presence
- 9 | Catering & Hospitality
- 9 | Application Guidelines
- 9 | Terms & Conditions

ORGANISING COMMITTEE

Congress Chair | Alejandro García

Scientific Chair | Anton Sculean

ORGANISING OFFICE & CONTACT

**CONGRESS ORGANISING OFFICE
FOR EXHIBITION OR ANY OTHER CONGRESS RELATED
QUESTIONS, please contact:**



Mondial Congress & Events | Mondial GmbH & Co. KG
Operngasse 20b, 1040 Vienna, Austria

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**EFP EUROPEAN CO-ORDINATOR
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INVITATION

Dear colleague, dear partner,

On behalf of EFP and the Mexican Society of Periodontology we would like to extend a warm welcome to you.

The aim of this second edition of International Perio Master Clinic, is to create a global perio conference specifically designed for clinicians, taking place in León, February 25 and 26. The upcoming conference will be extremely relevant to you and to every practitioner eager to update their skills in hard- and soft-tissue aesthetic reconstructions around teeth and implants.

The philosophy of the Perio Master Clinic is to improve the skills and vision of clinicians with the latest and most effective clinical techniques based on sound scientific principles in periodontology and implant dentistry. As the speakers and delegates will focus on advanced techniques from a practical, useful point of view this fourth edition of Perio Master Clinic will provide your organization with an ideal platform to show off your latest products and materials for this unique area of dentistry.

Building on the work of four previous conferences – held in Paris (2014), Malta (2017), Hong Kong (2019) and Dublin (2020), International Perio Master Clinic 2022 will give delegates the opportunity to pitch their level of knowledge and experience against that of leading experts from Europe and the USA and South- and Middle America. Take a look at its outstanding and unique scientific programme and feast your eyes on the list of presenters – all of whom are world-renowned in their fields.

Our programme will again feature workshops on the day preceding the conference's regular sessions, which brings a new, promising opportunity for sponsorship in the area of equipment, hand instrumentation and biomaterials.

After many months of virtual events, we are very looking forward to meeting you again in person. It is with great pleasure that we extend to you a Bienvenidos á León, á International Perio Master Clinic 2022!

See you in León in February 25-26, 2022!

Dr. Alejandro García
Conference Chair



VENUE

POLIFORUM LEÓN

Bldv. Adolfo López Mateos esq. Blvd. Francisco Villa
Col. Oriental. León, Gto. México. C.P. 37510

www.poliforumleon.com.mx



León is one of the most important of Bajío and the country's industrial cities. Although you will come for business, your stay might become a pleasure trip when you discover all the options the city offers to be surprised, have fun and learn about Mexican history. León is a point where culture, traditions, economy, and industry mix to offer wide range of possibilities. The city is warm, sunny and with a clear sky almost all year around with an average temperature of 20° C.

The Poliforum León is located 10 minutes from the historic center, 37 minutes from the airport, and also surrounded by great restaurant area. It has been rated one of the 4 top venues in Mexico according to organizers, exhibitors, and professionals in the trade; and has more than 12.000 sqm specialized for holding business events.

Divided into two levels, it offers unique advantages such as up-to-date technology, comfortable facilities and areas that allow to have exhibition, plenary, and simultaneous activities within the same space. The rooms provide comfort and privacy, equipped with: cannon, screen and sound, carpeted lounges, as well as electric stairs and an elevator that connects to the three levels of the enclosure.



REVIEW of previous EFP Perio Master Clinic



Hong Kong | March 1-2, 2019

550 participants + 35 exhibitors from 41 countries



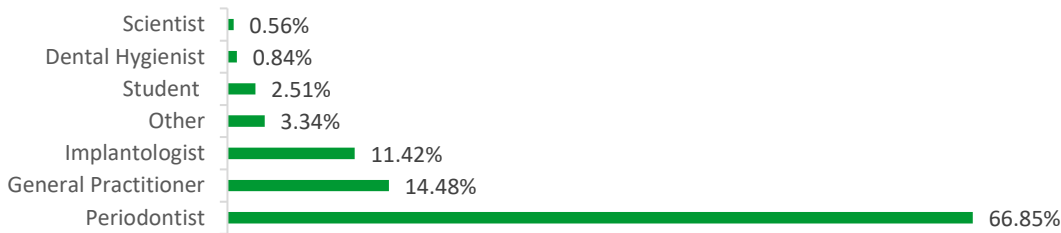
Dublin | March 6-7, 2020

626 participants from 54 countries

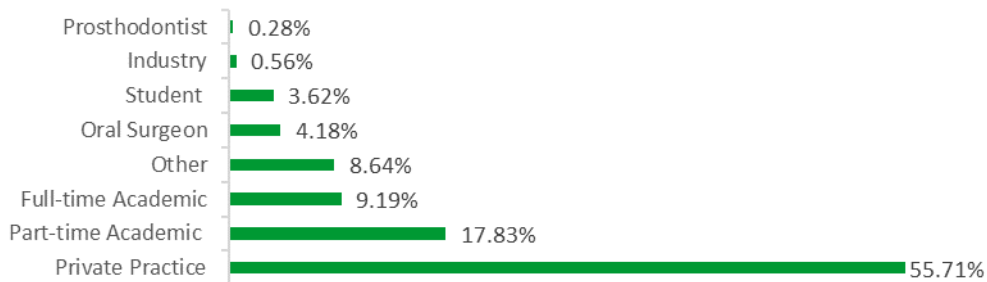
544 attendees + 82 exhibitors from all 54 countries & 136 online participants

- **Innovative approach** to scheduling where all questions were addressed in the master clinic’s presentation and discussion sessions.
- 97.3% of the participants rated the **presentation as good or excellent**

Primary Dental Occupation



Professional Setting



What did the industry said?

"The congress was a great success."



"Top-notch programme, high-profile delegates, very professional organisation – looking forward to next EFP Master Clinic already."

"...the congress was a nice one, program-wise and organization-wise."

PROGRAMME OVERVIEW

*Hard and soft tissue esthetic reconstructions around teeth and implants
Current and Future challenges*

Friday, May 5, 2023	
08:30 - 08:50	Introduction by the chairs of the conference A. García, A. Sculean, Ch. R. Richardson
	Reconstructive concepts in intrabony defects Moderator: A. Sculean
08:50 - 10:05	G. Rasperini: Periodontal regeneration in intrabony defects: an evidence based approach A. Stavropoulos: Combination approaches and long term results <i>Discussion</i>
	Reconstructive concepts in furcation defects Moderator: N. Donos
10:05 - 11:20	S. Jepsen: Periodontal regeneration in furcation: an evidence based approach F. Graziani: Periodontal regeneration in furcation: clinical applications <i>Discussion</i>
11:20 - 11:45	Coffee Break
	Soft tissue defects around natural teeth Moderator: P. Madianos
11:45 - 13:30	G. Zucchelli: Coverage of single and multiple recessions in the maxillary area A. Sculean: Coverage of single and multiple recessions in the mandibular area K. Jepsen: Autogenous tissue versus soft tissue replacement grafts? <i>Discussion</i>
13:30 - 14:45	Lunch Break
	Novel concepts: Outlook for the future Moderator: A. Kantarci
14:45 - 16:30	D. Bozic: Combined periodontal and bone regeneration P. Windisch: Combined periodontal regeneration and vertical augmentation L. Shapira: Bone regeneration in the digital era <i>Discussion</i>
16:30 - 17:05	Coffee Break
	Interactive case presentation (regenerative surgery vs. extraction and implant placement) M. Sanz
17:05 - 18:15	M. Goldstein: Case Presentation Discussion (Panelists: P. Madianos, A. Stavropoulos, TBA) M. Goldstein: Treatment of case presented Summary of key messages (Moderator: M. Sanz)
18:15	Welcome Reception
Saturday, May 6, 2023	
08:30 - 09:45	Socket grafting Moderator: S. Robles N. Mardas: Hard tissue grafting M. Goldstein: Soft tissue grafting <i>Discussion</i>
	Ridge augmentation Moderator: A. Stavropoulos
09:45 - 11:30	A. Rendón: Tissue augmentation and aesthetic implant placement N. Donos: Concepts for lateral augmentation M. Schlee: Concepts for vertical augmentation <i>Discussion</i>
11:30 - 12:00	Coffee Break
	Soft tissue grafting to maintain peri-implant health Moderator: C. Benitez
12:00 - 13:45	M. Rocuzzo: before implant placement S. Aroca: during implant placement M. Sanz: after implant placement <i>Discussion</i>
13:45 - 15:00	Lunch Break
	Complication management after reconstructive surgery at natural teeth and dental implants Moderator: A. Rendón
15:00 - 17:05	TBA: Complication management after reconstructive periodontal surgery G. Zucchelli: Complication management after plastic-esthetic surgery A. García: Management of implant complications in the esthetic area M. Hürzeler: Management of soft tissue complications at implants <i>Discussion</i>
17:05 - 17:15	Closing remarks A. Sculean, A. García

INDUSTRY PACKAGES

	Prime Exhibitor	Exhibitor
Standard Fee	EUR 8.000,00	EUR 5.400,00
Early-bird Fee (until Feb 2, 2023)	EUR 6.480,00	EUR 3.600,00
Exhibition space (in sqm) <i>incl. partition walls, 1 table and 2 chairs</i>	12	6
Additional exhibition space	EUR 600,- / sqm	EUR 650,- / sqm
Logo on the EFP IPMC 2021 website	Yes	No
Company description in the Conference App	Yes (max. 200 words)	Yes (max. 100 words)
Free congress registrations	3	2
Right to book Additional Sponsorship Items	Yes	No

SPONSORSHIP ITEMS & SPONSORSHIP LEVEL

All additional sponsorship items are ONLY available for Prime Exhibitor!

If your company reaches the sponsorship amount of € 12.000, it will be granted the “Sponsor” level.

Sponsor benefits:

- Logo recognition on the meeting website with link to company website
- Logo recognition on printed announcements and final programme
- Announcement of their workshop/hands-on sessions in one of the congress newsletters
- Priority on booth location

Pre-day meeting for Industry Sponsored Workshop - € 5.600

3 hours workshop/hands-on session on Thursday, 4 May 2023 – Exclusive time slot for industry

Concept

- Limited number of pre-meeting day workshop taking place in parallel during the morning and the afternoon of Thursday, 4 May 2023
- A room with basic AV equipment will be provided for the session
- Limited numbers of attendees: up to 40 participants
- For organisational reasons, companies may charge an administration fee of maximum € 50 per participant, registration must be organised by the sponsor
- Workshop programme is to be approved by the organiser

Promotion

- Workshop published on the EFP Perio Master Clinic website and Congress App
- The organiser will send a mailing to promote the industry workshop to all registered participants, approximately one month prior the meeting

Recommended topics

- Periodontal regeneration in intrabony defects
- Periodontal regeneration in furcations
- Recession coverage (coronally advanced flap)
- Recession coverage (modified coronally advanced tunnel)
- Bone regeneration (GBR)
- Socket preservation

*other topics
can be proposed*

ONSITE PRESENCE

Advertisements

The final programme book for the EFP Perio Master Clinic Dublin meeting will be distributed on-site to all participants and will serve as the major information source during the entire meeting

1 page advertisement full colour | Inside page - € 2.000

1 page advertisement full colour | Back inside cover - € 3.200

Lanyards – € 4.000

These will be distributed to all delegates. Your company's logo will be printed on the lanyards along with the EFP International Perio Master Clinic Dublin meeting logo. Delegates must wear their name badge and lanyard throughout the meeting.

Given prior approval by the organisers – to be provided by the company.

Congress notepads & pens – € 3.200

These will be distributed to all delegates. Your company's logo will be printed on the notepad and on the pen, which is a prominent way to promote your company and act as a reminder after the meeting. *Given prior approval by the organisers – to be provided by the company.*

Wifi – € 3.200

The company's logo will be placed on the landing page when connecting with the congresses WIFI as well as next to any information on WIFI.

EFP International Perio Master Clinic 2022 App – price upon request

The congress app will be the main way to stay up to date with the EFP International Perio Master Clinic and as such sponsoring the app will give you exposure to a large proportion of the congress delegates.

*other options
can be discussed*

CATERING & HOSPITALITY

Welcome Reception

€ 6.000 (up to 3 sponsors) or € 16.000 (exclusive)

Friday, 6 March 2020; approximately 18:00 – 20:30

All delegates are invited to the Welcome Party which will be held at the POLIFORUM LEÓN in the exhibition area. During the reception, snacks and drinks will be served (2 drink voucher per person)

- Mention of the sponsorship in the final programme on the page addressing networking activities
- Decorative poster/roll-up banner with company logo at the reception area
- Open to actions proposed by the sponsor to increase brand impact

Coffee Breaks Contribution

€ 1.600 (each) / € 4.000 (exclusive)

Coffee, tea, and small snacks will be served to participants during the "Coffee break", get a chance to enhance your visibility and display your logo and a roll-up banner during the breaks.

Lunch Contribution

€ 4.000 (each) / € 7.200 (during 2 days)

Lunch will be served to participants during the 1h15 "Lunch break", get a chance to enhance your visibility and display your logo and a roll-up banner during those breaks.

APPLICATION GUIDELINES

Application starts on **Wednesday, 20 October 2021**.

Applications sent until Wednesday, 1 December 2021 will be ranked accordingly:

1. EFP Partner
2. Diamond / Platinum / Gold Sponsor at EuroPerio9 Amsterdam
3. Total contribution at EFP PMC 2019 Hong Kong, EFP PMC 2020 Dublin and EuroPerio10 Copenhagen

All applications sent-in after Wednesday, 1 December 2021 will be handled strictly “first come – first served”.

TERMS & CONDITIONS

PAYMENT CONDITIONS

100% of the payment due upon receipt of the invoice to guarantee the booking, all payments must be made in EURO (EUR)

CANCELLATION CONDITIONS & FEES

Cancellations and changes to your original booking must be made in writing to **Mondial GmbH & Co KG**, Ellen Valckenaere.

- 50% of total costs if booking cancelled by **Thursday, 2 February 2023**
- After that date, 100% of total costs will be retained

IMPORTANT DATES & DEADLINES

Start Application	Wednesday, 20 October 2021
Early Application Deadline	Thursday, 2 February 2023
Booth Allocation	started mid-December 2021
Cancellation deadline (50% fee)	Thursday, 2 February 2023



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